



Embassy of the United States of America
REGIONAL SECURITY OFFICE
Dar es Salaam, Tanzania

US-RSO-33-25

16 January 2025

Mission - Tanzania 2025 Election Activities

USAID technical assistance will support:

- **Inter-party dialogues focused on consensus building towards transparent election 2025, electoral reforms, and elections-related conflict prevention** through the mediation groups activities.
- **Voter education** - media awareness campaign on the importance of women, youth, and PWD participation and representation in electoral processes, and a training for first time voters of the country to actively participate in electoral processes.
- **Voter mobilization drive** to increase opportunities for the partisans of opposition groups to participate in the voter registration and voting process.
- **Candidate mobilization efforts for women, youth, PwD and minor groups** - includes training at least 25 women, youth, PWDs and opposition parliamentary candidates to improve their chances of running and winning.
- **Long-term observation of various electoral processes** including voter registration and vote count tabulation. Will share findings/recommendations with electoral stakeholders to improve processes.
- **Selected CSO(s) monitoring and reporting of campaign finance, abuse of state resources**, and adherence to the code of conduct on campaign finance of the 2025 general elections.
- **Parallel vote tabulation** on voting day to provide a result snapshot throughout day and final results.

Embassy technical assistance:

- **Media trainings** - PD is supporting various trainings for journalists to improve fact-based, ethical, and conflict-sensitive reporting.
- **Inclusive political processes** - PD is supporting an activity that encouraging fair and inclusive political processes during 2025 elections (yet to be awarded - \$150K total that can be divided between several projects).

Embassy elections-related activities:

- **Observers:** Embassy will deploy 50-75 observer teams using local and US staff. Teams will cover all regions and the EC and party's HQs.
- **Command center:** Embassy will host a command center to coordinate teams and reporting. Working with like-minded missions to coordinate efforts (UK, AUS, Canada et al)
- **Public messaging campaign:** Implemented by the Ambassador and other spokespeople pd in national media interviews and editorials.

ACTIVITIES TO PROMOTE CREDIBLE, TRANSPARENT, AND PEACEFUL ELECTIONS

1. Promote peaceful elections and demonstrate our support for the electoral process through consistent, non-partisan, Mission-wide messaging (PAO, with input from POL and USAID)

- Develop and implement a message strategy for Ambassador and other Mission spokespersons to engage national media, including via interviews and editorials;
- Engage like-minded heads of missions (HOMs) and international organizations to align their messaging to Ambassador's message of peaceful, transparent, and credible elections;
- Work with the Front Office and visiting senior officials to host series of election related representational events to engage key stakeholders, politicians, former election administrators, and civil society to promote peaceful elections and encourage factual public debate;
- Train Tanzanian journalists on objective election reporting;
- Advocate against efforts to silence journalists, online activists, and bloggers and/or suppress peaceful assembly and protest.

2. Coordinate our diplomatic engagement, advocacy, and election observation efforts with counterparts in the international community and civil society (POL, with input from USAID and PAO)

- Leverage our ability to convene rival politicians and traditional, religious, ethnic, and business leaders to discuss concerns about political violence and encourage politicians to make public pledges of non-violence;
- Advocate for interventions that enfranchise as many legitimate voters as possible, including women, youth, people with disabilities, and other marginalized communities;
- Organize Mission's election observation efforts, in coordination with like-minded diplomatic missions;
- If appropriate, support a high-level International Election Observation Mission (IEOM) to Tanzania.

3. Increase voter confidence in the electoral process (USAID, with input from POL and PAO)

- Provide support for stronger government accountability to citizens, improved public confidence in the credibility of electoral processes, enhanced conflict management and resolution mechanisms by promoting the adoption of behaviors that prevent violence, and improving public trust of democratic processes;
- Work with media and journalists on elections reporting (PAO);
- Provide support for systems that deter electoral manipulation through USAID-funded technical assistance programs that support CSOs' oversight of administration of the elections, and implementing partners work on voter education and election monitoring;
- Engage with the leadership of the Electoral Commission on upholding greater openness, fairness and transparency.

4. Assess logistical and security conditions for the deployment of Embassy observers throughout the country and support those deployments. (RSO and MGT, with input from POL and USAID)

- RSO and POL will establish relationships with police commissioners throughout the country;
- RSO will draft an initial security risk assessment and an election security plan that includes security measures for credible election observation activities throughout the country;
- POL and USAID will prioritize regions to focus on for election observation efforts, taking into account logistical needs and security situations.

5. Assess travel and security conditions and provide appropriate messaging for U.S. citizens resident in or traveling to Tanzania during the electoral process. (CONS, with input from RSO and PAO)

- CONS will ensure adherence to the Department's No Double Standard policy with respect to security and threat information shared with the official U.S. community;
- CONS will draft appropriate alerts or updates to the Embassy Travel Advisory or Country Information page, coordinating with PAO for subsequent public dissemination;
- CONS will maintain relationships with the Tanzanian authorities as well as local hospital and commercial entities to assist U.S. citizens in the event of an emergency.